



The SHRM Advocacy Team (A-Team): An Update of the Rollout in New York State

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Is There Another Team in NY?



SHRMTM

SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

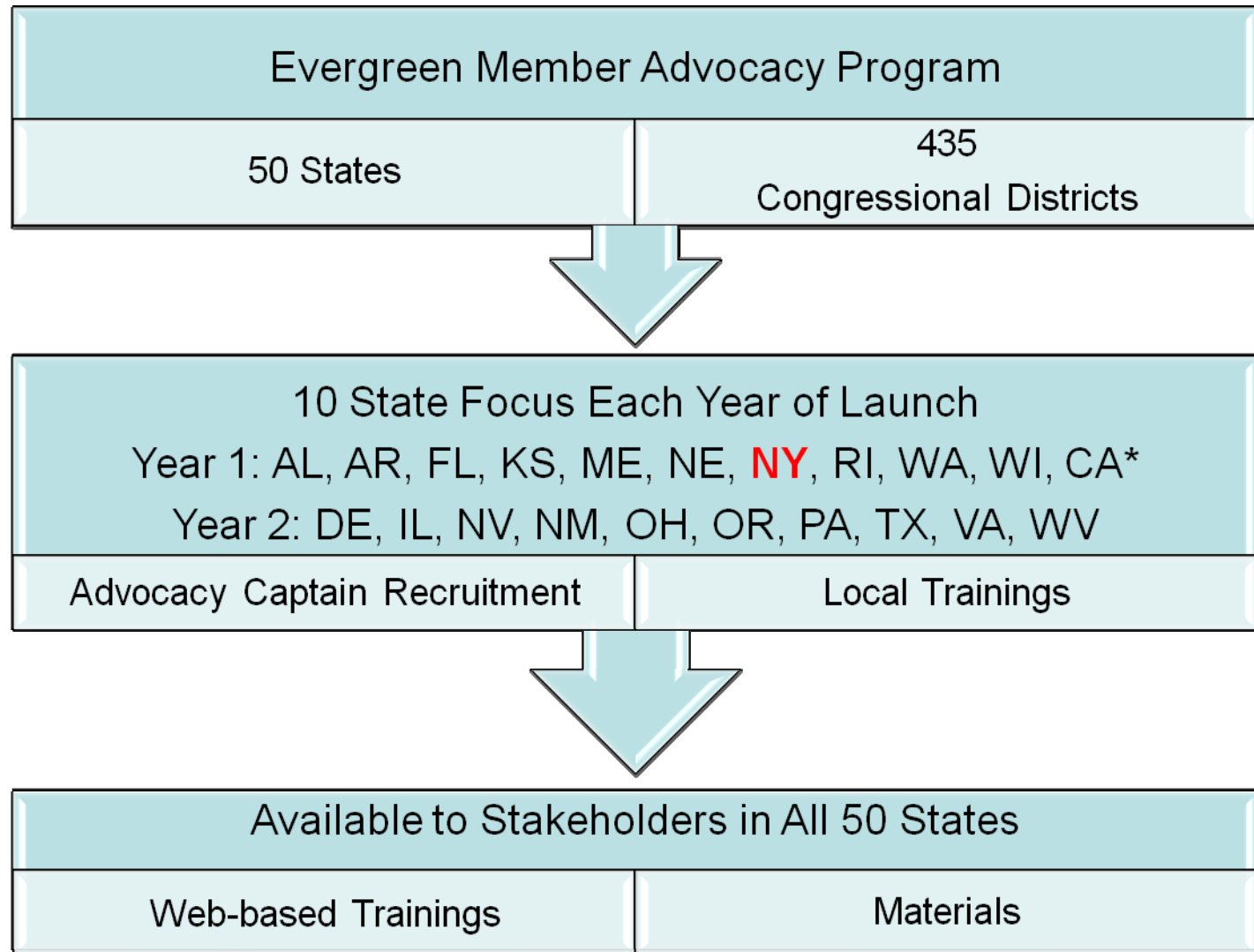
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Member Advocacy



Purpose and Importance

- The *SHRM Advocacy Team* has been developed to ensure that when Congress or state legislatures are developing workplace policy, HR's voice is heard
- With thousands of interest groups vying for attention in Washington and state capitals, it's critical that we turn up the volume for HR
- As advocates for the HR community, SHRM members understand and can communicate how public policy issues may affect employees, employers and the HR profession as a whole
- 'Advocacy Captains' will act as district organizers and help develop a constituent face with HR's view on a particular issue



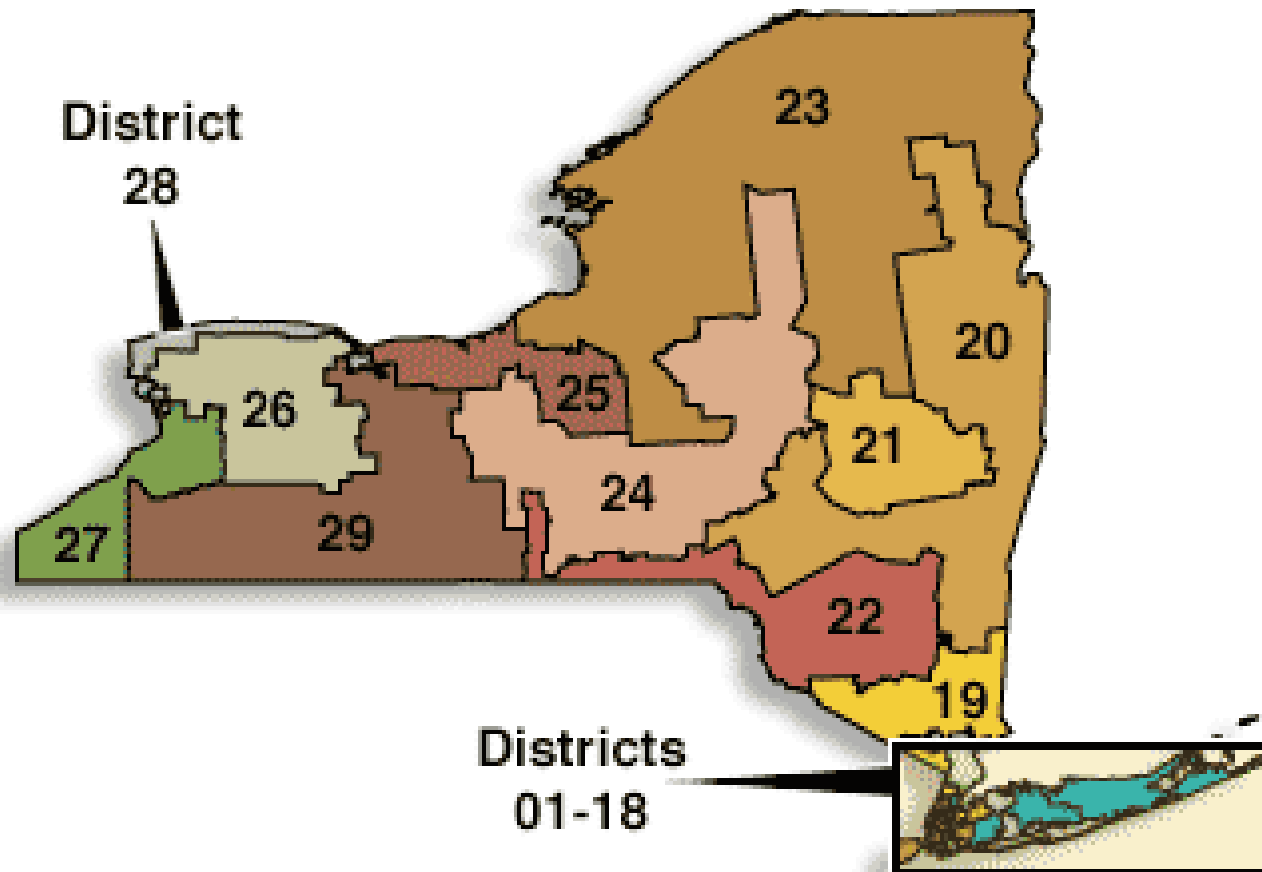
"Just wanted to let you know how glad I am that I made the trek into Providence this morning for our meeting with Rele (Senator Sheldon Whitehouse staffer). It was a very good exchange of ideas and information. I can now see why these conversations with our legislators are so important and potentially productive . . . With all of the other policy issues she handles, I think it's understandable that some things would fall outside her field of vision. By taking the time to sit down and engage in a face-to-face, we were able to bring our concerns into focus and perhaps make an impact. She seemed impressed by the information we were able to provide. That's very exciting!

I was so pleased to have been a part of this and I'm game to try it again. I'm getting so much out of being a member of this team!"

**Feedback on a staff briefing about
the recent NLRB/DOL regulatory activity.**

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To Date:

Of the **29** congressional districts in New York, we have District Captain candidates in **8** districts. We are still in need of District Captains in **21** congressional districts.

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Districts **1, 2, 3, 4, 6, 7, 9, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 24, 27**

Other points to keep in mind:

- **Time commitment** – 1 to 2 hrs/month; 4 or 5 hrs/month when meeting with a legislator.
- **Sample HR meeting topics** – NLRB posting requirement, employment verification (E-Verify), paid leave, employer-provided benefits.
- Learn more about the SHRM A-Team at <http://capwiz.shrm.org/shrm/about.html>
- Monthly **on-line webinars** available for Advocacy Captains/HR Advocates.

Bob Carragher
SHRM's Senior Advisor for
State Affairs
Robert.Carragher@shrm.org