



Ann Tardy

Entrepreneur • Author • Cyclist



From Silicon Valley corporate attorney to mentoring expert and advocate for managers, Ann Tardy has never met a dull moment. Sally Jesse Raphael calls her “energetic!”

As the Founder and President of LifeMoxie Mentoring, Ann combines the art of mentoring with the science of behavioral economics to turn mentoring from a missed opportunity into a strategic advantage for teams and organizations. By using proven processes and technologies, Ann prepares leaders to drive organizational and behavioral change using mentoring.

Ann first experienced the power of mentoring while closing over \$2 billion of venture-backed financings at two of Silicon Valley’s largest law firms. While leading her entrepreneurial clients, Ann was surprised to discover that mentoring separates the magnificently successful from the mediocre. Ann went on to lead the legal departments of two high-tech start-ups, taking one company public and the other to acquisition. Following her in-house tenure, Ann launched her own law firm, growing it to 75 loyal clients before merging it with a larger firm.

Ann now helps visionary companies unleash mentoring where they need it most – in the middle. Ann and the LifeMoxie Mentoring team are creating mentoring cultures in companies such as Pacific Gas & Electric, Kaiser Permanente, Hitachi Data Systems, Southern California Edison, and Metro-North Railroad.

Ann is also the founder of The Mentoring Council, connecting leaders of mentoring initiatives to share best practices. In addition she served for 5 years as the volunteer Director of the Entrepreneurial Education program at a middle school, training 12-year-olds how to start and run businesses through a community-based mentoring program.

Ann passed the CPA exam upon graduating with an accounting degree from the University of Illinois, Champaign-Urbana. She then graduated with honors from Chicago-Kent College of Law and passed the Bar exams in Illinois and California.

Ann was honored as an Outstanding Business Woman of the Year by the American Business Women’s Association and honored with the Vanguard Award from The McGraw-Hill Companies for her contributions to their employees.

Ann is the author of:

LifeMoxie – 9 Strategies for Taking Life by the Horns

Moxie for Managers – The Secret to Evolving from Manager to Leader

The Mentoring Playbook – Making Mentoring a Strategic Advantage (forthcoming February 2012)

In summer 2011, Ann rode 4,200 miles from San Francisco to New Jersey in The Moxie Ride, a cross-country bicycle ride she created to discover what people love about their jobs and how bosses influence their success. The Moxie Ride documentary highlighting the people she met puts your finger on the professional pulse of the country.

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