



KEYNOTE BREAKFAST WORKSHOP (8:30am – 9:30am)
MENTORING: Advocate For Change in a Change-Dodging World



People dodge change because (1) they don't think they need to, or (2) they believe it comes with fated pain and suffering. But a change-free workforce is not only stagnant, it's riddled with mediocrity. When you are charged with advocating or managing a change-dodging workforce, you need a tool to transform, not just transact. There's only one that is cost-effective, time-efficient, scalable, sustainable, simple, and significant: Mentoring. Join us to discover the 7 steps to using mentoring to support any future change management initiative. We'll look at best practices, easy ways to get started, and how to engage everyone in the process. In this session you will architect your own mentoring initiative ready to implement on Monday morning! **Ann Tardy, Founder and President of LifeMoxie Mentoring**

SESSION I Workshop A (9:45am – 10:45am) and SESSION II Workshop D (11:15am – 12:15pm)
HARNESS THE POWER OF ACTING: Build Your Brand by Building Belief the Way Actors Do



We all play roles when we speak for business. Maria Guida will show you how to look, sound, and act the part by applying techniques that actors have been using for decades. This interactive presentation/seminar provides strategies to help you build credibility as you speak: to get a job, keep a job, get a promotion, and get people to do business with you. Maria will share techniques for effective use of your voice and body language, reducing the use of "fillers", managing PowerPoint seamlessly, and developing poise, commitment, and passion. Learn how to build trust within your listeners and *sell* more ideas, products, and services. **Maria Guida, President and Founder of Successful Speaker, Inc.**

SESSION I Workshop B (9:45am – 10:45am) and SESSION II Workshop E (11:15am – 12:15pm)
SHRM ADVOCACY TEAM: Shaping HR Public Policy



As an HR Professional, you are uniquely positioned to shape the development of federal and state workplace laws and regulations. This presentation takes you through the basic steps of becoming involved in the public policy process; best practices for contacting, meeting, and building lasting relationships with elected officials and their staffs; and effective ways to communicating the HR professional's perspective on key workplace issues. You will also learn about the initiative SHRM has launched to create a nationwide member advocacy network of HR Advocates, collectively known as the Advocacy Team, or A-Team. **David M. Lusk, Senior Associate, Member Advocacy, at the Society for Human Resource Management**

SESSION I Workshop C (9:45am – 10:45am) and SESSION II Workshop F (11:15am – 12:15pm)
VIRTUAL TEAMS: Now & In The Future



Spurred by the rise of technology and globalization, there is a new face to the workforce – Virtual Teams. They are no longer a phenomenon...they are here to stay. Today people routinely work on projects with colleagues who do not work in the same building, the same city, or even the same country. Virtual teams are reshaping the way we do business. But how to create and manage these teams is a skill that many managers have not yet been trained for. How do business leaders and managers establish rapport with employees across continents and cultural differences? Can a strong team be built from widely dispersed people who've never met one another? How do leaders and managers keep track of what everybody is doing and when? This workshop will examine the communication issues that are unique to teams that are not sitting in the same building or the same city; discuss how to achieve context communication in the virtual workplace. Common challenges like keeping team members engaged, bringing 'lost riders' into the fold and avoiding excessive multitasking will be addressed. **Yael Zofi, Founder and CEO of AIM Strategies**

SESSION III Workshop G (3:15pm – 4:30pm)
JACKSON LEWIS, LLP LEGAL WORKSHOP



Don't miss our final legal workshop presented by **Weldon H. Latham, Esq.**, Senior Partner in the Washington, D.C. Region office of Jackson Lewis LLP and the Chair of the Firm's Corporate Diversity Counseling Group. Mr. Latham is a columnist for *DiversityInc* and previously *Minority Business Entrepreneur* magazines, as well as a frequent commentator in *The Washington Post*. In recent years, he has discussed diversity, civil rights and political issues on ABC News "Nightline," CNBC "Power Lunch," Bloomberg Business News and Court TV.

Complete details of his presentation coming soon!