

2020 ANNUAL CONFERENCE – CONCURRENT WORKSHOP HIGHLIGHTS



SESSION I Workshop A (9:45am – 10:45am)

“Proven Strategies to Keep Remote Workers Engaged, Enthused, and Effective”

We are living in unprecedented times - ‘work’ as we know it has changed. In order to thrive, organizations must re-invent themselves and embrace the new normal. As a Top 101 Global Employee Engagement Influencer, Jill understands how organizations operate, and what they need to do to attract, retain, and engage employees - whether they sit under your nose or work remotely. Are remote workers incredibly productive? Yes, but they also tend to feel more disengaged and neglected. In a day and age when people are ‘sheltering in place,’ the companies that will come out on top are the ones which create and execute a strategy to effectively manage remote workers.

Jill Christensen, Jill Christensen International



SESSION I Workshop B (9:45am – 10:45am)

“The Legal and Ethical Implications of Practical Applications of Using AI in Hiring”

New technologies such as game-based assessments, bots for scraping social media postings, linguistic analysis of candidates’ writing samples, and video-based interviews that utilize algorithms to analyze speech content, tone of voice, emotional states, nonverbal behaviors, and temperamental clues are disrupting the recruitment and assessment space. However, they leave many yet-unanswered questions about their accuracy, and the ethical, legal, and privacy implications that they introduce. In this interactive session, we will explore the brave new world of candidate assessment and consider how to use new technologies (as well as how to not use it).

**Ben Dattner, Dattner Consulting LLC and
 Tomas Chamorro-Premuzic, Ph. D., Manpower Group**

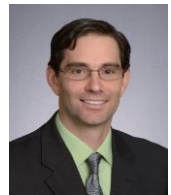


SESSION II Workshop A (11:30am – 12:30pm)

“Managing Benefits During the COVID-19 Pandemic”

The global pandemic, along with the changing economic and social landscape is impacting employee benefits programs in many ways. The pressure to maintain financial viability while supporting employees has never been greater. This Presentation will provide executive-level perspectives and guidance on the State of the Insurance Market, compliance update under COVID-19, and advice on renewal and preparations to better meet your organization’s goals for both today and tomorrow.

**Stephen Gulino, Bill Hueber, Dennis Fiszer, and Jude Hinrichs,
 HUB International Northeast**



SESSION II Workshop B (11:30am – 12:30pm)

“HR Leadership Lessons From HOLLYWOOD!”



Award-winning author and Leadership expert Andy Masters creatively uses the magical imagery of Hollywood to help HR leaders ignite a culture to DEVELOP and EMPOWER their organizations—while defeating the succession planning crisis--in this challenging era of having to “Do More With Less”. That’s right, LEARN and be ENTERTAINED from actual license-protected scenes from movies such as The Devil Wears Prada, The Iron Lady, Apollo 13—and even Office Space and Star Wars! This unique program also cites the latest research from Harvard Business Review, Deloitte, and Glassdoor to provoke REAL organizational change from every attendee. Powerful leadership principles are based on Andy’s latest book “Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire.” Andy’s interactive program provides attendees with not only a memorable multi-media experience, but also with immediate “take-home” action items to help HR cultivate both millennials and Gen Z future leaders!

Andy Masters, MA, CSP, Masters Performance Improvement, Inc.