



Society for Human Resource Management LONG ISLAND CHAPTER, INC.

*You are cordially invited to attend
the February Dinner Meeting
of SHRM-Long Island*
WEDNESDAY, February 21, 2018
5:30 PM – 8:30 PM

Sponsored By
Jackson Lewis
Preventive Strategies and
Positive Solutions for the Workplace..



Kuttin Wealth Management
Ameriprise Private Wealth Advisory Practice

This meeting is pending approval for 1.5 CEUs by the HR Certification Institute and PDCs for SHRM-CP or SHRM-SCP. Including a Legal Update by Jackson Lewis P.C.

CARLYLE AT THE PALACE
1600 Round Swamp Road, Plainview, NY

Engaging Humans: Strategies & Tactics for Recruiting Engagement that Woos and Wows!

While engaging people "out of the blue" is critical to the success of sourcing initiatives, the requisite personalization does not have to be boring. With a mixture of humor, Steve will engage hiring managers and in the process, introduce tactics to engage even the toughest anti-recruiter crowd...even on Long Island

Learning Objectives:

- How to generate human and performance-centric info to make recruiting more effective
- How non-traditional outreach produces extraordinary positive response rates
- Learn specific techniques that will wow the people you covet

Presenter: *Steve Levy is an original member of SHRM's now shuttered Workforce Planning ANSI Taskforce, he is a member of SourceCon Advisory Board, holds a BS BioEngineering and MA/PhD (ABD) Industrial/ Organizational Psychology. Steve was also formerly on the Programming Committee for HRNY and has presented to SHRM prior and is recognized as a talent acquisition expert. Steve is a Sourcing mastermind who has over 25,000 Twitter Followers!*

Advance reservations are REQUIRED as we must confirm attendance with the venue.

YOU MUST RSVP BY 11:59 PM TUESDAY, FEBRUARY 20th TO QUALIFY FOR ADVANCED REGISTRATION PRICING

ADVANCED REGISTRATION MEMBER PRICING: \$50.00
WALK-IN MEMBER PRICING: \$60.00

ADVANCED REGISTRATION NON-MEMBERS/GUEST PRICING: \$80.00
WALK-IN NON-MEMBERS/GUEST PRICING: \$90.00

NOTE: PLEASE BRING PAYMENT WITH YOU - DO NOT MAIL IT! CHECKS PAYABLE TO: SHRM-LI, INC. OR EXACT CASH.

Please FAX registration to Linda B. Selden-Paduano, SHRM-LI Chapter Executive Director Fax: (631) 262-8803
Or E-mail your response to: ExecutiveDirector@SHRMLI.org Questions? Phone: (631) 262-8807

YES, I will be attending SHRM-LI's February 21, 2018 Dinner Meeting
and I agree to give at least 24 Hour Notice of Cancellation should my plans change.

Member's Name: _____ Certification: _____

Member's Company: _____ Title: _____

Member's E-mail: _____ SHRM Membership No.: _____

Non-Member/Guest's Name: _____

Non-Member/Guest's Company: _____

Non-Member/Guest's E-mail: _____ Special Dietary Needs? _____

Is This The First Time Attending a SHRM-LI Meeting? Member: _____ Guest: _____

